



**Alice Martin, RCE, GRI, AHWD
Partner, Martin & Downs**

PROFILE

Alice is a recognized presenter and facilitator across the country. Over her 35-year career, she has facilitated over 120 strategic planning sessions, and dozens of volunteer leadership development and training programs, including many sessions with REALTOR® Association executives (AEs). She also was recognized as a professional standards trainer, and lead trainer of NAR’s *At Home with Diversity* and *Home from Work*, a NAR affordable housing workshop. She was instrumental in the development of the U.S. version of the NAR REALTOR® Leadership Program (RLP) and was a NAR facilitator for nearly ten years when that program was offered.

Alice’s consulting business was joined by Ginger Downs. Since the inception of Martin & Downs, Association Consulting Solutions in May 2018, M&D has provided services and training to over 60 associations, including planning, training, executive search, and much more.

Alice lives in Chicago with her husband of 35 years, Don, who is a veteran broker and real estate trainer, and their two cats, (down from 6 cats, 2 dogs, and 2 aquariums). Her grown daughters live in Denver, CO, and Chandler, AZ respectively. Alice truly bleeds REALTOR® blue!

CONTACT

PHONE: 312.799.0945
WEBSITE: www.MartinandDowns.com
EMAIL: Alice@MartinandDowns.com

Career:

- Alice began her career in real estate as a REALTOR® in southern Arizona. She also served as an Association officer at that time. After a five-year successful real estate career, she moved to the Association executive world. She was first an assistant EVP at the Mesa-Chandler-Tempe Board of REALTORS®, then moved to the Arizona Association of REALTORS® where she served for 22 years in multiple capacities, finishing as the executive vice president reporting to the CEO. She headed member services, professional standards, forms development, international real estate, diversity, and affordable housing programs.
- In 2008, Alice was recruited to the National Association of REALTORS® to serve as the vice president of leadership development where she worked with local and state associations on strategic planning, leadership training, and more. When that program was sunset during the recession, Alice began her consulting career as Martin Consulting Solutions’ founding partner.

Volunteer Activities and Awards:

- When at the Arizona Association of REALTORS®, Alice was a consistent volunteer at NAR – both in the AE and member ranks. She chaired the AE Publications & Communications Subcommittee, and the REALTOR® Association Certified Executive (RCE) Advisory Board, among other leadership positions. She also chaired NAR’s Diversity Committee and served on multiple NAR task forces and PAGs. She was an early inductee into the Bud Smith Leadership Society in its second year.
- Alice was also a member of the Governor’s Task Force of the Arizona-Sonora Commission, and a chair of the Arizona Fair Housing Partnership, among other civic volunteer positions.

Education:

- Alice attended both the University of Iowa and the University of Northern Iowa and was a political science major.
- She holds the REALTOR® Association Certified Executive (RCE) and previously held the Certified Association Executive (CAE) for 30 years. She is also a Graduate of the REALTOR® Institute (GRI) and as a consistent AHWD trainer, holds that certification as well. She has taken multiple professional development courses over her career.