

SAMPLE Strategic Plan Objectives' Progress Association of REALTORS®

Developing Tactics: Do this for all assigned objectives (per committee/group) and you have your committee's action plan
 Consider incorporating all committee action plans into one for a comprehensive association business plan and status report.

1. What's the Goal?
2. What's the Objective?
3. How will the Objective be met? (the Tactics) (a) Who will do it? (b) When will it be met? (c) Is there a related budget needed? (d) How will you know it's been met?

GOAL # 1:					
Objective 1.1: Assigned: Priority:					
What Needs to be Done?	By whom?	By when?	Budget	Measure	Status
Additional tactic, who and when here					
Additional tactic, who and when here					
Objective 1 Assigned: Priority:					
What Needs to be Done?	By whom?	By when?	Budget	Measure	Status
<i>Tactic to be developed</i>					
Objective 1. Assigned: Priority:					
What Needs to be Done?	By whom?	By when?	Budget	Measure	Status
<i>Tactic to be developed</i>					

Goal 2					
Objective 2: Assigned: Priority:					
What Needs to be Done?	By whom?	By when?	Budget	Measure	Status
Objective 2: Assigned: Priority:					
What Needs to be Done?	By whom?	By when?	Budget	Measure	Status
Objective 2: Assigned: Priority:					
What Needs to be Done?	By whom?	By when?	Budget	Measure	Status
Objective 2: Assigned: Priority:					
What Needs to be Done?	By whom?	By when?	Budget	Measure	Status
Objective 2: Assigned: Priority:					
What Needs to be Done?	By whom?	By when?	Budget	Measure	Status

GOAL #3.					
Objective 3 Assigned: Priority:					
What Needs to be Done?	By whom?	By when?	Budget	Measure	Status
Objective 3 Assigned: Priority:					
What Needs to be Done?	By whom?	By when?	Budget	Measure	Status
Objective 3 Assigned: Priority:					
What Needs to be Done?	By whom?	By when?	Budget	Measure	Status
Objective 3.1: Assigned: Priority:					
What Needs to be Done?	By whom?	By when?	Budget	Measure	Status

GOAL #4.					
Objective 4 Assigned: Priority:					
What Needs to be Done?	By whom?	By when?	Budget	Measure	Status
Objective 4: Assigned: Priority:					
What Needs to be Done?	By whom?	By when?	Budget	Measure	Status
Objective 4 Assigned: Priority:					
What Needs to be Done?	By whom?	By when?	Budget	Measure	Status
Objective 4: Assigned: Priority:					
What Needs to be Done?	By whom?	By when?	Budget	Measure	Status
Objective 4: Assigned: Priority:					
What Needs to be Done?	By whom?	By when?	Budget	Measure	Status

